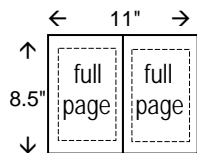


ADVERTISING RATES

The Lotus is printed on 8.5" by 11" paper folded in half, creating 2 pages per sheet. Each page has a printed area of 4.7" wide by 7.5" long.



- \$30: Basic Text Ad** (1-3 lines)
Text only, no graphics, approx. 11 words per line, additional lines \$5 each.
- \$50: 1/4 page** (4.5" x 1.9")
Add \$30 for color ad.
- \$65: 1/3 page** (4.5" x 2.5")
Add \$40 for color ad.
- \$100: 1/2 page** (4.5" x 3.7")
Add \$60 for color ad.
- \$135: 2/3 page** (4.5" x 5.1")
Add \$80 for color ad.
- \$150: 3/4 page** (4.5" x 5.7")
Add \$90 for color ad.
- \$200: full page** (4.5" x 7.5")
Add \$120 for color ad.

GUIDELINES

Email artwork to lotusrg@sbcglobal.net
Minimum resolution is 300 DPI.
Formats accepted: jpg, tif, psd, eps, doc, ai, indd, pub, and pdf.

Color ads must be submitted in CMYK format. If you are creating the ad on a Mac, please indicate that so that.

PAYMENT:

Make check or money order payable to **Lotus Resource Guide**. You can also pay using PayPal at the Lotus website at www.lotusrg.com.

QUESTIONS:

Please call Penny Cole at 217-552-7679 or email lotusrg@sbcglobal.net

Comments:

Lotus Resource Guide ORDER FORM

Electronic ordering: There is an electronic order form at www.lotusrg.com along with an online payment using PayPal, which accepts both debit and credit cards.

Ordering by mail: Complete this form and mail check payable to **Lotus Resource Guide** to PO Box 437, Savoy, IL 61874. In order to guarantee that your ad is published, payment must be received on or before Oct. 30.

Date: _____

Name: _____

Business: _____

Address: _____

Phone: _____

Email: _____

If you were referred by someone, what is her/his name?

Category of Ad: Check which section you would like your ad to be in:

- | | |
|--|--|
| <input type="checkbox"/> Alternative Gifts | <input type="checkbox"/> Health & Nutrition |
| <input type="checkbox"/> Animal Practitioners | <input type="checkbox"/> Intuitive Arts |
| <input type="checkbox"/> Arts | <input type="checkbox"/> Natural & Healthy Foods |
| <input type="checkbox"/> Coming Events | <input type="checkbox"/> Schools, Workshops, & Bookstore |
| <input type="checkbox"/> Eco-Friendly Living | <input type="checkbox"/> Spas, Resorts, & Retreats |
| <input type="checkbox"/> Fitness for Mind, Body & Spirit | <input type="checkbox"/> Therapy & Personal Development |
| <input type="checkbox"/> Healing & Bodywork | |

Check items below that apply:

- An electronic logo or photo will be emailed separately.
 Check here if the graphic was created using a Mac computer.
 The enclosed logo, photo, or card needs scanning; please scan for free.
Please do not fold material to be scanned.
 Please typeset for free. *Email or attach sheet with text for advertisement.*

Check size of advertisement below:

- Basic Text 1/4 pg 1/3 pg 1/2 pg 2/3 pg 3/4 pg full pg

Rate for Black & White Ad: _____

Additional cost for color (if applicable): _____

Basic Text (if applicable): _____

Amount Enclosed: _____

Please write text for listing on a separate sheet or email to lotusrg@sbcglobal.net.

Thank you for your order!